

PrivateLabelRightsGold.com

PLRGold Master Rights Pack 5

Private Label Rights Terms & Conditions and Instructions Manual

Product Title:

Maximum Conversion Rate Tactics

Private Label Rights Terms:

Private Label Rights & Master Rights

(Full terms and conditions enclosed)

Originator:

<http://www.privatelabelrightsgold.com/>

IMPORTANT: If you are reselling the Private Label Rights and/or Master Rights to this product, please pass on this document to your customer so that he or she is equally informed of the terms & conditions to the usage of this product, and that there is no excuse that no one was informed.

If you are selling the product to end-users for their personal usage only, you don't have to pass on this license.

Private Label Rights Terms & Conditions

Selling the Product in PDF Format

1. You can **put your name or pen name** on the product as the author.
2. You can **edit the contents** of the product *e.g. putting in your affiliate links, adding and removing text, inserting pictures and advertisements, etc.*
3. You can **change the title and sub-title** of the product.
4. You can **sell the product (E-Book) in PDF format**. The suggested selling price is **\$27.00 – \$37.00**.
5. You can **break the contents of the product into articles** for article submission purposes or add content to your website, blog or e-zine, and include your resource box.
6. You can **spawn a series of short reports (free or paid)** by breaking down the contents of the product.
7. You can **add the product into a membership site (paid only)**.
8. You can **add the product into your product bundle or package** and sell for a higher price.
9. You can **offer the Re-branding Rights, Basic Resell Rights and/or Master Resell Rights** to the PDF E-Book. The suggested selling price is **\$47.00 - \$67.00**.

10. You can **produce audio/video content** from the materials in this product.
11. You **CANNOT** give the product away for **FREE**, under any circumstances at all.
12. You **CANNOT** offer the product as a **bonus** to another product you are selling. However, you can offer other bonuses to this product when selling.
13. You **CANNOT** sell the product on **auction sites** such as eBay.com.
14. You **CANNOT** use nor sell this product in a **dime sale event**, under any circumstances at all. An event that constitutes a dime sale is one whereby the product starts selling at a very low price and increases every dime after a certain time frame or with every purchase using the dime sale script.

Selling the Private Label Rights (Word Format)

1. **You can resell the Private Label Rights to the product.** The suggested selling price is **\$97.00-\$127.00**. Your customer can in turn resell the Private Label Rights, too.
2. **You must pass on this license - as it is, with no alterations or modification whatsoever - to your customers when reselling the Private Label Rights to this product.** **There is no excuse that no one is equally informed of the terms and conditions to this product.**

3. You can **offer the Private Label Rights** to this product in a **paid membership site** or **paid product package**. However, restrictions apply (see no. 4 below).
4. You **CANNOT**, under any circumstances, **offer more than 2 Private Label products from PLRGold Master Rights Pack 5 package in a bundled package or paid membership site.**

Examples:

- **If you want to resell the PLRGold Master Rights Pack 5 Products only:** you can sell maximum two (2) PLR products in a bundled package from the PLRGold Master Rights Pack 5 Package.
- **If you want to sell a bundled package:** you can add in any other products into the PAID package, but you can only include maximum two (2) PLR products from the PLRGold Master Rights Pack 5 Package.
- **If you want to add PLRGold Master Rights Pack 5 products into your paid membership site:** the membership site must be a PAID membership site, and you can include up to maximum two (2) PLR products from the PLRGold Master Rights Pack 5 Package.

For your reference, titles from PLRGold Master Rights Pack 5 include:

- a) The G Factor
 - b) PLR Profit Tactics
 - c) Tube Me Some Traffic!
 - d) The Aggressive Reseller
 - e) Fast-Paced Internet Marketing Success
 - f) Maximum Conversion Rate Tactics
 - g) Rapid Online Advertising
 - h) OutSource Tactics Unleashed
5. You **CANNOT** give away or trade in the Private Label Rights to this product for FREE. It must be sold.
 6. You **CANNOT** offer the Private Label Rights to this product as a bonus or add into a free membership site.
 7. You **CANNOT** sell the Private Label Rights to this product on auction sites such as eBay.com.
 8. You **CANNOT use nor sell this product in a dime sale event, under any circumstances at all.** An event that constitutes a dime sale is one whereby the product starts selling at a very low price and increases every dime after a certain time frame or with every purchase using the dime sale script.

Offline Publishing

1. You **CANNOT** use the Private Label materials of this product to **publish your work offline**. This includes, but not limited to, hard copy books, tapes, CDs, DVDs, and MP3s.

Sales Letter & Graphics Pack

1. You can **edit the sales letter** *i.e. put your name in the sales letter, insert your order link, enter your own bonuses, make changes to the sales page content, etc.* However, you **CANNOT** edit the terms & conditions in “Private Label Rights” Sales Letter (*titled index-plr.htm*).
2. You can **edit the graphics pack to this product** *i.e. put your name on the E-Cover, alter the design, using your own titles, branding your trade name into the titles and sub-titles, etc.*
3. You can **edit the Thank You page** *i.e. put in your bonuses, back-ends, enter your name, include the download link, etc.*

Other Important Terms & Conditions

1. **You are responsible for customer service.** Edmund Loh & PrivateLabelRightsGold.com will not be responsible for the lack or failure of their reseller’s customer service, as the business dealings are between the reseller and his or her direct customer.
2. You **CANNOT** use misleading marketing tactics, SPAM or any other illegal/unethical methods to market this product.
3. You **CANNOT** add, use or impersonate my name (**Edmund Loh**), business name (PrivateLabelRightsGold.com) or any other of my

- business or personal information to the product, sales copy and/or promotion campaigns. This product is for your own use, not mine.
4. You **CANNOT** claim copyright to the product unless substantial changes are made to the product. Substantial changes constitute **more than 50%** of the product changes.
 5. All web site links (URLs) **MUST** point to business related web sites. In other words, **NO** porno, gambling or other unrelated business web sites.
 6. **Edmund Loh & PrivateLabelRightsGold.com are not liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, use, data or other intangible losses** resulting from your application or non-application of the product and its Private Label Rights.
 7. **Edmund Loh & PrivateLabelRightsGold.com has the right to refuse or discontinue service to you** for non-compliance with these Terms and Conditions. Any violation of this agreement will be subject to a revoking of this license in which case all monies paid will be *forfeited*.
 8. **This agreement shall be governed by the laws of Malaysia.** Any dispute arising from the terms of this agreement or breach of this agreement will be governed by the laws of Malaysia and you agree to personal jurisdiction by a Malaysian court for this purpose.

Instructions Manual

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(You must first unzip all the files and documents from the ZIP file before getting started.)

Recommended Products & Services

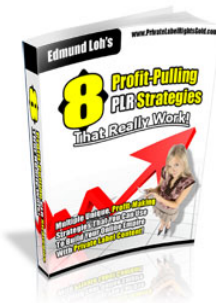
RRM Elite Artist Club



Skyrocket your conversion rates and **impress** your visitors and customers with **beautiful** E-Covers and mini-site graphics!

- [Click Here To Learn More](#)

8 Profit-Pulling PLR Strategies



Discover over **8** totally unique, **wealth-building** strategies that you can use to profit **wildly** from Private Label Content!

- [Click Here To Learn More](#)

Resell Rights Crisis Solved!



Tired of competing with **hundreds** of other resellers who only know how to slaughter each other in a price war? **Now it's YOUR turn to slaughter them!**

- [Click Here To Learn More](#)

1.0 Editing and Branding the Product

1.1 Branding the E-Book

What You MUST Do

1. Open the product's Word document found in the [/Source Files \(Do Not Upload\)](#) directory using your Word program.
2. You can edit the product contents such as:
 - ✓ Put your name as the author,
 - ✓ Insert your advertisements and affiliate links,
 - ✓ Replace the E-Cover,
 - ✓ *Etc.*

When you're done, convert the Word document into PDF format using your PDF Converter program. If you don't have one, I recommend [OpenOffice](#) or [PrimoPDF](#).

Branding Tips

1. **You can change the flat E-Cover design** on the first page of the product to another E-Cover of your choice. You can edit or re-title the E-Cover's

- Photoshop Source Document (PSD) in Adobe Photoshop program, save it, and later use as your flat E-Cover in Word document.
2. **You can brand every page with your website URL in the header or footer.** To do this, go to **View -> Header & Footer** in your Word program (Microsoft Word). Then, you can insert your name and/or website URL.
 3. **You can insert your links/affiliate links and recommend to your readers throughout the product (E-Book).** The last pages of the E-Book (Recommended Resources) are ideal spots where you can insert your own recommended resources and affiliate links as good follow-ups for your customers, enabling you to earn back-end income for you.

1.2 Editing the E-Covers

The covers can be found in the **/Cover** directory. If you want to edit the E-Covers i.e. change title, add in your name, etc. open the PSD files in **Adobe Photoshop** and save them as .JPEG or .GIF format.

If you don't have Adobe Photoshop program installed in your computer, you can purchase the latest version of the professional paint program you're your nearest computer store or online:

<http://www.adobe.com/products/photoshop/>

If you merely want to change the color schemes, there are over 4 different color schemes to choose from.

Recommended Resource: If you would like to easily and instantly create your very own professional, unique 3D E-Covers without the need of sophisticated designing skills and knowledge, I highly recommend getting your hands on **Instant Covers Pack** at:

<http://www.ebizmodelsyoucancopy.com/icp>

1.3 Editing the Sales Letter

1. **Open your HTML Editor** or Notepad.
2. **Open the index.htm file** found in your */Sales Letter* folder.
3. There are pink tags written *[Insert Your Name Here]* in the sales letter. Be sure to color the text **black** or (any other color you prefer) and replace the text with your name/pen name.
4. Add the order link to the order button in the sales letter (usually found at the bottom). If there are "[http://orderlink/](#)" hyperlinks present in the sales letter, replace it with your order link, too. You can now start accepting payments online from customers who want to purchase the product from you!

*(Also applies to the Private Label Rights sales letter titled **index-plr.htm**.)*

Tip: You can easily change the color schemes of the sales letter. For example, if you want to use the color schemes found in the */Sales Letter/images2* folder, simply rename the folder to "images". Before that, rename your original "images" folder to another name e.g. "images1". The changes will take effect immediately when you open your **index.htm** file.

1.4 Editing the Thank You Page

This is the page your customers will come to after they make payment via your payment processor.

The Thank You page is titled **thankyou.htm** found in the */Sales Letter* folder.

Important! Rename the Thank You Page file to another name e.g. *thankyou777.htm*. The filename *thankyou.htm* is not only generic but too easy for visitors to guess so they can gain access to your Thank You page for free.

1. **Open the Thank You page** in your HTML Editor or Notepad.
2. Replace the pink tag **[Insert Your Email Address]** with your email address.
3. Replace **[Insert Your Name Here]** tag with your name.

Tip: You can include ads in this page for back-end selling, or another opt-in form to collect quality customer leads for future follow-ups.

1.5 Editing the Private Label Rights Sales Letter

(Optional: refer to this section only if you are releasing the PLR /+ Master Rights to this product.)

1. **Open index-plr.htm** in your HTML Editor or Notepad, also found in the */Sales Letter* folder.

2. Refer to Section 1.3 for subsequent editing steps.

1.6 Editing the Private Label Rights Thank You Page

(Optional: refer to this section only if you are releasing the PLR /+ Master Rights to this product.)

Warning! Not to be confused – the Thank You page for offering Resell Rights/ Master Resell Rights to the product is the **thankyou-plr.htm** file found in the [/Sales Letter](#) folder.

1. **Open the thankyou-plr.htm page** in your HTML Editor or Notepad.
3. Refer to Section 1.4 for subsequent editing steps.

This is the page your customers will come to after they make payment via your payment processor. This is where they will download the Resell Rights version of this product.

Tip: You can include ads in this page for back-end selling, or another opt-in form to collect quality customer leads for future follow-ups.

2.0 SETTING UP

2.1 Domain Name & Web Hosting

If you haven't secured a domain name yet, get one now – it's essential!

Recommended Domain Name Registrants

- o <http://www.godaddy.com/>
- o <http://www.namecheap.com/>

Next, you need web hosting to host all your files.

Recommended all-in-one Solution: you can get all of your Internet Business necessities such as domain name, unlimited web hosting, file upload manager, pop-up generator, PDF Converter, unlimited auto responders, and more at SOLOBIS for a low monthly fee. This way, you can save money, time and effort from sourcing all the tools you need ala carte. You are not required to have any experience in programming and designing either to utilize the tools within this suite.

2.2 Setting up Your Merchant Payment Processor

You need a payment processor to accept online payments.

Top Recommendations

2CheckOut.com – start accepting credit card payments from customers from several parts of the world!

Important! When you create your product item within the payment processor, be sure to link to the appropriate Thank You page URL. You won't want your customers to see 404 error pages after making an eager purchase!

Also, be sure to update your sales letter with the order links as well.

2.3 Uploading Your Files Online

You can use the file manager (if your web host offers this program) or FTP program to upload your files to your web host server. I recommend [WS FTP Pro](#) for this purpose.

Upload ALL the files in the [/Sales Letter](#) folder except the following files & folders:

- All the files found in “Source Images (Do Not Upload)” folder.

That's it. Do a last minute spot check at your web site to see if everything is in working order and you're ready to go!

3.0 MARKETING YOUR BUSINESS

3.1 Free & Low Cost Marketing Strategies

As discussing basic marketing strategies is fit for the subject of another book, I would like to recommend you to a valuable resource that help you greatly where marketing your new instant business is concerned.

I have written a report titled “**Resell Rights Crisis Solved!**” All the foundation-paving marketing strategies you can use can be found in my report. You can download the report for free **here**: (**\$47.00 Value**)

<http://www.ebizmodelsyoucancopy.com/resellrights>

Note: You must be online to download this report!

Although this report is written specially for resellers, you’ll come to find that the concepts are rather similar with the case of your business.

3.2 Offering Resell Rights

You can offer or resell the Re-Branding / Basic Resell Rights / Master Resell Rights to this product. For full listing of terms and conditions, please read the product’s Private Label Rights terms & conditions ([page 2 – 5](#)) in this documented manual.

In Closing

There you go! You now know all of what it takes to be in business in the shortest time possible!

All the best in your endeavors and have fun profiting!

Warm Regards,

Edmund loh

<http://www.privatelabelrightsgold.com/>

<http://www.edmundloh.name/>

Support Helpdesk:

<http://www.amloh.com/>

P.S. Want to discover ground-breaking strategies on how to profit the max with this Private Label product? [Click here now!](#)

Recommended Resources

Recommended Reading

[Edmund Loh's 8 Profit-Pulling PLR Strategies That Really Work!](#) – unlock the secrets to making money with Private Label Rights using 8 totally unique, killer strategies!

[19 Internet Business Models](#) – eliminate guesswork and discover what makes the world go round for Internet Entrepreneurs and copy their success business systems for your own in a flash – low cost, high profit!

All-in-One E-Commerce Solutions

[SOLOBIS](#) – all-in-one solution comes with unlimited web hosting, domain name, unlimited auto responders, broadcast feature, custom web builder, file manager, link cloakers, JV manager, 500+ beautiful web templates, online support team, and many more. No HTML and programming knowledge required.

Recommended Payment Processors

[2CheckOut.com](#) – start accepting credit card payments from customers from several parts of the world!

BONUS! Grab Your Lifetime GOLD Membership Access To:
PLRSECRETSEXPOSED.COM

(\$97.00 Value)



Discover the jealously guarded secrets of Top Internet Marketers who are making a killing from Private Label Rights! Imagine learning things like:

- ✓ **The expert answers to the most Frequently Asked Questions on Private Label Rights!**
- ✓ How to take full advantage of every Private Label products you have in your hard drive and convert them into cash!
- ✓ **How to effortlessly create your very own Private Label content at **ZERO** cost!**
- ✓ What to look out for in a Private Label product before purchasing it,
- ✓ **How to smack your competitors flat even though they may own the Private Label Rights and (Master) Resell Rights to the same products as you do!**
- ✓ **And so much more! This is barely in a nutshell.**

[Click Here to Join PLRSecretsExposed.com](http://PLRSecretsExposed.com)
[as a Gold Member FREE!](#)

BONUS! Grab Your Lifetime GOLD Membership Access To:
RESELLRIGHTSMASTERY.COM
(\$197.00 Value)



Gain INSTANT access to Resell Rights Mastery as a Gold member and get your hands on:

- ✓ **A constantly adding collection of brand new Resell Rights products** that you can resell and keep all the sales,
- ✓ **Rich Private Label Article archive** that you can use to build your own Information Products and expand your Online Empire,
- ✓ **Beautiful templates** that you can for your own graphic design purposes – E-Covers, web pages, etc.
- ✓ **Advanced Reseller Strategies** NOT covered in most paid products on the same subject,
- ✓ **And much, much more!**

[Click Here to Join ResellRightsMastery.com](https://ResellRightsMastery.com)
[as a Gold Member FREE!](https://ResellRightsMastery.com)